

- Entrepreneurship courses for researchers
- NSF funding and guidance to validate your customer market
- Focused mentorship and instruction from experienced entrepreneurs
- Determine if there is a current product market fit

40-50% of teams that participate in I-Corps training **successfully win SBIR seed funding** (up to \$225k)



Short Course: Regional

- 2-week workshops on business model and customer discovery
- Taught by successful entrepreneurs using Lean Launchpad methodology
- 1-day “kick off” and half day “closing workshop”
- Weekly 90 minute online coaching sessions
- Conduct 30 customer discovery interviews
- **Become eligible for national I-Corps Teams**

I-Corps Teams: National

- Intensive 7-week national cohort for top teams from across the US (Offered 16x per year)
- \$25k-50k to do 100+ customer discovery interviews anywhere you need to go
- Personalized instruction and team mentoring from successful entrepreneurs
- 3-day in person ‘Kickoff’ workshop, 6 weeks to conduct interviews; 90-minute weekly report ins; and 2-day ‘Lessons Learned’ workshop
- **Decide whether to pursue commercialization**
- **Identify next steps including SBIR application**

Visit unycorps.org/programs

