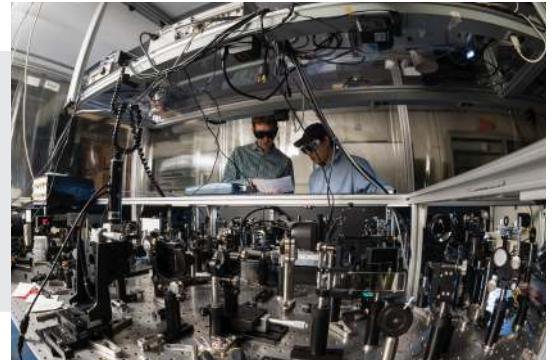


SBIR Phase 0

- Hone your product market fit
- Identify available resources and next steps
- Apply for SBIR funding with Node support

40-50% of teams that participate in I-Corps training **successfully win SBIR seed funding** (up to \$225k)



The Program

- **Step 1 - Applications and interviews:**
Eight teams with deep tech innovations will be selected by UNY I-Corps Node to participate and receive a \$25,000 I-Corps grant.
- **Step 2 - Customer Discovery Course:**
Teams join a seven week I-Corps Teams cohort to conduct 100+ customer interviews and validate/refine their business model.
- **Step 3 - Entrepreneurship Training Course:**
Teams participate in 10 weeks of workshops with UNY Node focused on company launch and applying for SBIR Phase 1 seed funding (\$225k).
- **Step 4 - Submit SBIR Phase 1 application:**
Teams complete applications by the December or June deadline and celebrate!

Who Can Apply

- ✓ Early stage tech startups and teams who plan to form a company
- ✓ Have two+ entrepreneurs (one with a deep tech focus)
- ✓ Plan to submit an NSF SBIR Phase I application
- ✓ Have deep tech innovation
- ✓ Have one mentor with industry/startup experience

Visit unycorps.org/sbir0

